



# SOUND PUBLISHING NEWSPAPERS

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Weekly Publication	Frequency	Publication Day	Delivery	Circulation	Pay Type	Format
<b>KITSAP COUNTY</b>						
1 Bainbridge Island Review	once/week	Fri	carrier	4,300	paid	tabloid
2 Bremerton Patriot/Central Kitsap Reporter	once/week	Fri	carrier	30,713	vol. paid	tabloid
3 Kingston Community News	monthly	last Fri	mail	9,100	free	tabloid
4 North Kitsap Herald	once/week	Fri	carrier	12,811	vol. paid	tabloid
5 Northwest Navigator Kitsap/Everett	once/week	Fri	carrier	10,408	free	tabloid
6 Port Orchard Independent	once/week	Fri	carrier	18,240	vol. paid	tabloid

**85,572**

<b>KING &amp; PIERCE COUNTY</b>						
7 Auburn Reporter	once/week	Fri	carrier	24,722	free	tabloid
8 Bellevue Reporter	once/week	Fri	carrier	39,348	free	tabloid
9 Bonney Lake & Sumner Courier-Herald	once/week	Wed	carrier	19,024	free	broadsheet
10 Bothell/Kenmore Reporter	once/week	Wed	carrier	21,707	free	tabloid
11 Enumclaw Courier-Herald	once/week	Wed	carrier	13,032	vol. paid	broadsheet
12 Federal Way Mirror	twice/week	Wed/Sat	carrier	30,396	vol. paid	tabloid
13 Issaquah/Sammamish Reporter	once/week	Fri	carrier	29,953	free	tabloid
14 Kent Reporter	once/week	Fri	carrier	27,990	free	tabloid
15 Kirkland Reporter	once/week	Wed	carrier	26,153	free	tabloid
16 Maple Valley & Covington Reporter	once/week	Fri	carrier	23,894	free	tabloid
17 Mercer Island Reporter	once/week	Wed	mail	3,567	paid	broadsheet
18 Redmond Reporter	once/week	Fri	carrier	24,829	free	tabloid
19 Renton Reporter	once/week	Fri	carrier	30,026	free	tabloid
20 Snoqualmie Valley Record	once/week	Wed	carrier	14,366	vol. paid	tabloid
21 Vashon-Maury Island Beachcomber	once/week	Wed	carrier	3,693	paid	tabloid

**332,700**

<b>ISLAND &amp; SAN JUAN COUNTY</b>						
22 Islands' Sounder	once/week	Wed	carrier	2,480	paid	tabloid
23 Islands' Weekly	once/week	Tues	mail	2,167	free	tabloid
24 Journal of the San Juan Islands	once/week	Wed	mail	3,137	paid	tabloid
25 Northwest Navigator Whidbey	once/week	Fri	carrier	7,007	free	tabloid
26 South Whidbey Record	twice/week	Wed/Sat	carrier	4,337	paid	tabloid
27 Whidbey News-Times	twice/week	Wed/Sat	carrier	6,612	paid	tabloid

**25,740**

<b>SNOHOMISH COUNTY</b>						
28 Arlington Times	once/week	Wed	carrier	5,141	vol. paid	tabloid
29 Marysville Globe	once/week	Wed	carrier	13,722	vol. paid	tabloid

100% distribution every 2nd Wednesday of the month! (45,000 households reached)

**18,863**

<b>BUSINESS JOURNALS</b>						
30 Bellingham Business Journal	monthly	first Mon	mail/sc	4,075	vol. paid	tabloid
31 Wenatchee Business Journal	monthly	first Mon	mail/sc	5,354	paid	tabloid

**9,429**

**Total Circulation 472,304**



### TABLOID DISPLAY SPECS

9.8333" width (6 column) x 12.75" height.

1 column:	1.5"	9 picas
2 column:	3.1666"	19 picas
3 column:	4.8333"	29 picas
4 column:	6.5"	39 picas
5 column:	8.1666"	49 picas
6 column:	9.8333"	59 picas

### BROADSHEET DISPLAY SPECS

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4 column:	6.5"	39 picas
5 column:	8.1666"	49 picas
6 column:	9.8333"	59 picas
7 column:	11.5"	69 picas



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